

# autocue services



**Autocue** for that professional look to your corporate DVD or message to the troops.

**execam**  
TELEVISION & VIDEO PRODUCTION



**A**re you putting off production of that DVD you want to create simply because you're worried about how you will look and perform on camera? Or worse yet, are you totally confident in front of a live audience, but cringe when you see your performance on video?

## **We have the answer!**

Execam runs the Capital's only autocue service which is available to all production companies or directly to clients. We provide a turn-key operation where our operator shows up with the autocue ready to be hooked onto the camera. There are no technical worries, we load your script and you read it off a screen directly in front of the camera lens....just like the newsreaders on the television networks. Any changes to your script can be made on the spot – even professional announcers find the odd tongue-twister in their script which is better changed! We can even provide training sessions for the autocue, and there are some tips and tricks to make it look more natural.

## **The advantages of using autocue:**

Having the words to read allows you to concentrate on your presentation rather than having to remember your key points as well as thinking about how you deliver them. Having the script written out word for word ahead of time means you never forget any of it (it is surprising how much gets missed even by the most confident performer doing it live.)

You can do several reads of the script in wide shot, close-up and medium, and confidently edit between the different versions, because they will all be word perfect. You can time your presentation almost to the second – just use the word count function, and calculate on delivering 3 words per second. Almost everyone will look far better, more fluent and confident.

The cost of our autocue has remained unchanged since we first launched it early in 2005: \$750 for a full day (includes operator) \$450 for a half-day (anything up to 5 hours.)

**E**xecam is a full production company, and if you don't already have a production house we'd be delighted to produce your complete DVD or video. We pride ourselves on being able to provide all or any of the services required: "from script to screen, and everything inbetween. More details can be found on our website.

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